

# Channel Marketing Manager

in Norwalk, Connecticut

As an integral member of the 3Dconnexion sales and marketing team in the USA, the Channel Marketing Manager is responsible for establishing and maintaining partnerships with key channel accounts. The manager will work with the channels to plan and execute marketing objectives that will drive awareness and sales of the company's product range.

## Job Responsibilities

- Establish productive and professional relationships with key personnel in assigned partner accounts.
- Identify, recruit and on-board new channel partners to further develop 3Dconnexion branding.
- Work with channel partners to use 3Dconnexion products and offers in their marketing and PR campaigns (e.g. mailing, landing pages, blogs, webinar, social media, etc.).
- Conduct regular business review meetings with channel partners to identify communication initiatives and business opportunities.
- Work with partners to conduct product presentations to end users and organize events by leveraging the channel infrastructure.
- Quarterly monitor, review and report on all marketing activities and results.

## Skills and Requirements

- Bachelor or similar degree in Communications
- B2B marketing experience
- Ideally has experience in CAD or high-tech industry; but not required
- Excellent verbal and written communication skills
- Excellent customer service and client relationship skills
- Ability to develop partnerships with channel partners
- Motivated, pro-active, energetic and creative
- Ability to be a team player with a success driven approach

## Conditions

- 3Dconnexion Inc. is an at-will employer
- Medical, Dental and Vision plans
- 401 (k) with company match
- 4 weeks PTO accrued yearly
- Working Location: Norwalk, Connecticut

## About 3Dconnexion

3Dconnexion® is the leading provider of award-winning devices for 3D design and visualization professionals. 3Dconnexion mice provide an intuitive, natural way to interact with computer-generated 3D content and support today's most popular and powerful mechanical engineering, media, entertainment and architectural CAD applications.

3Dconnexion is headquartered in Norwalk, Connecticut, with EU headquarters in Munich, Germany and offices worldwide.

[3dconnexion.com](http://3dconnexion.com)

 [youtube.com/3dconnexion](https://www.youtube.com/3dconnexion)

**If you are interested in being part of the 3Dconnexion team in an international, growth oriented company, please send your complete application (Resume + cover letter) with the reference CHANNEL MARKETING via email to Louis Sklenarik:**

[louis\\_sklenarik@3dconnexion.com](mailto:louis_sklenarik@3dconnexion.com)

### Contact information

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